VADIVEL T

WEB DEVELOPER | WORDPRESS DEVELOPER



+91 93636 37726

vadivelwebdeveloper@gmail.com

@vadivel-developer

www.vadivelportfolio.in

Chennai, India

HARD SKILLS

- HTML, CSS, Bootstrap
- JavaScript (ES6), jQuery
- PHP, MySQL
- Custom Theme & Plugin Development
- Next.js Development
- n8n Workflow Automation
- Python, FastAPI & MCP Servers
- Playwright & Selenium MCP Testing
- SEO Auditing & Site24x7 Monitoring
- Docker, Linux & VPS Hosting
- AI Tools (ChatGPT & Claude)

SOFT SKILLS

- Analytical Thinking
- Adaptability
- Continuous Learning
- Problem Solving
- Technical Research
- Time Management
- Solution-Oriented Thinking

PROFILE

Experienced Web Developer with 4+ years of experience in developing responsive, SEO-friendly, and high-performance websites using WordPress, Next.js, PHP, JavaScript, and MySQL. Skilled in custom WordPress development, Figma to WordPress development, and website optimization.
Experienced in SEO auditing tools including Semrush, Ahrefs, and HubSpot SEO Audit, along with website monitoring tools such as Microsoft Clarity and Site24x7.
Experienced in MCP testing, AI workflow automation, and Python MCP server development using FastAPI.
Also experienced in Docker, Linux, and VPS hosting environments with a strong interest in AI and automation technologies.

EXPERIENCE

SAGE IT - Chennai

Web Developer | 2024 - Till Now

- **Project Overview:** Worked on the Urban Heights EB-5 project using Next.js, handling front-end development, responsive UI implementation, and improving overall user experience across devices.
- **Core Responsibility:** Built custom WordPress themes and plugins from scratch, including Figma to WordPress conversion and dynamic content management using ACF.
- **SEO & Monitoring:** Performed SEO auditing and technical issue fixing using Semrush, Ahrefs, and HubSpot SEO audit tools, along with user behavior analysis and website performance monitoring using Microsoft Clarity and Site24x7 to improve search visibility, website health, and overall user experience.
- **Hosting & Deployment:** Worked with Linux, Docker, VPS hosting, Hostinger, KVM virtualization, and containerized deployment environments for website hosting, server management, and application deployment.

HOSTING SKILLS

- Domain & DNS Management
- SSL Management
- Email Hosting
- Backup & Recovery
- Security Management
- Troubleshooting
- Hostinger KVM & Docker Hosting
- Linux Server Administration
- Server Monitoring

SOFTWARE TOOLS

- Code Editor: Visual Studio Code
- Design Tools: Photopea, Canva
- UI/UX Tools: Figma, Stitch
- AI Research Tools: NotebookLM
- Presentation Tools: Gamma
- Version Control: Git, GitHub
- API Testing Tools: Postman
- Vibe Coding: Lovable, Figma make

EDUCATION

Bachelor of Engineering in Computer Science and Engineering

Govt College of Engineering - Salem

2016 – 2019 (CGPA - 8.97)

Diploma in Computer Engineering

DPC Polytechnic - Salem

2014 – 2016 (Percentage - 96.5)

Weblogicks - Salem

Web Designer | 2022- 2024

- Developed responsive websites using HTML, CSS, JavaScript, Bootstrap, and WordPress.
- Optimized website speed, SEO, and performance for better user experience.
- Worked with Elementor and WPBakery for dynamic and responsive website development.
- Converted Figma designs into responsive HTML, CSS, and Bootstrap pages.
- Managed hosting panels including cPanel, Plesk, and DirectAdmin.
- Configured DNS, SSL certificates, domain settings, and email hosting.

PROJECTS

SageITInc.com

Technologies: WordPress, PHP, MySQL, Custom Themes & Plugins

- Designed and developed 150+ responsive webpages and managed 200+ blog pages for SageITInc.com.
- Developed 8+ custom WordPress plugins, including Author Box, Social Share, ROI Calculator, and other client-specific functionalities.

Sage IT MCP Server

Technologies: Python, FastAPI, MCP Inspector, Node.js

- Developed custom MCP servers using Python and FastAPI to integrate websites with AI tools like Claude and ChatGPT.

Blog Automation Workflow

Technologies: n8n, REST API, Postman, Google API

- Developed automated blog publishing workflows using Google Sheets with dynamic content publishing and automatic Yoast SEO metadata updates.

MCP Automation Testing

- **Technologies:** Playwright MCP, Selenium MCP, Claude
- Developed automated browser testing workflows using Playwright MCP and Selenium MCP with Claude integration.

Website Monitoring & Optimization

Technologies: Site24x7, Microsoft Clarity, Semrush, Ahrefs

- Monitored website uptime, JavaScript issues, SEO health, and user behavior using Site24x7 and Microsoft Clarity.